



HOW TO USE THE AMERICAN PISTACHIO GROWERS SUPERMARKET RD TOOLKIT



The **POWER** *of*
PISTACHIOS[®]



AmericanPistachios.org

The American Pistachio Growers is here to help you meet the food and nutrition needs of your customers and community. The following toolkit provides a series of fact sheets, recipes, images, articles, culinary demonstrations guides, and social media posts in order to make your job as a supermarket dietitian just a little bit easier. Here's how you can use the following resources on the toolkit.



QUALITY CONTENT

Please feel free to use any of the evidence-based fact sheets, articles, recipes, or images on your own store website, blog, circular, newsletter, magazine, handouts, or education materials that have all been closely reviewed by registered dietitians.



MEDIA MESSAGES

Our fact sheets and articles serve as the perfect media messages for your interviews in print, radio or television.



HEALTHY RECIPES

We know that you are always in need of easy to use, healthy recipes for publications, cooking classes, and handouts. Please use these recipes and images in print, online, and handout form for all of your supermarket needs.



CULINARY DEMONSTRATION RESOURCES

Are you looking for ideas on how to host a fun, easy, healthful culinary demonstration? Our Pistachio Culinary Demonstration Guide provides you with all of the tools you need to host your next culinary demo (including a quick culinary activity, lesson plan, and recipe).



FRESH, SEASONAL INSPIRATION FOR NUTRITION MESSAGES

If you're looking for the perfect seasonal tie for your promotions throughout the year, our **American Pistachios Seasonal Inspiration Content Calendar** will guide you.



SOCIAL MEDIA CONTENT

Looking for reliable, dietitian-approved social media posts for Twitter or Facebook? Check out our written posts with links to quality resources.



HI RES IMAGES

Our library of gorgeous photography may be used to accent your online and print needs.



CONTACT US ANYTIME

If there's anything you need that can help your in-store programs succeed, just let us know. We are here for you. [Contact us here.](#)

Please credit articles, recipes and images to the American Pistachio Growers